

2022 REGULAR SEASON

PROMOTION SCHEDULE

FEB 27 WBL MERCH NIGHT

Buy (1) piece of WBL merch and get (1) FREE Admission.

MAR 13 LANYARD GIVEAWAY

First (25) fans will receive a FREE WBL lanyard.

MAR 19 BOOKS 4 BASKETS

Donate (1) book and get 50% off (1) Admission.

MAR 20 HEALTH CARE / EMS APPRECIATION NIGHT

All health care workers get in for FREE with their health care / emergency responder badge.

MAR 26 FOOD DRIVE

Donate (1) non-perishable item and get 50% off (1) Admission.

MAR 27 JERSEY DAY

Fans 14 years old and younger can wear their favorite basketball jersey and get in to the game for FREE.

APR 10 TEACHER / SCHOOL ADMINISTRATION APPRECIATION NIGHT

All individuals employed through a Wisconsin school district get in for FREE with school ID.

APR 15 YOUTH TEAM NIGHT

ALL youth basketball teams and programs get in for FREE upon pre-registering at ally@blaze365.com







WISBL.COM

APR 16 WBL BINGO

Play WBL Basketball BINGO during the game for a chance to win FREE WBL merch.

APR 22 PIZZA NIGHT

First (25) fans will receive a slice of Domino's Pizza with a purchased ticket.

MAY 6 50/50 RAFFLE

Attend a game & participate in our 50/50 raffle.

MAY 8 MOTHER'S DAY APPRECIATION GAME

ALL mothers will get in for FREE.

MAY 15 \$5 STUDENT NIGHT

ALL students (college and below) get in for \$5 with their student ID.

MAY 17 MILITARY / VETERAN APPRECIATION NIGHT

ALL active or retired military personnel get in for FREE with ID or tag.

MAY 24 WBL GEAR NIGHT

Wear any WBL gear and get in for \$5.

MAY 29 GUESS THE SCORE

Guess the halftime score of the game before tip-off, and the closest winner will win FREE food & beverage.

MAY 31 PACK THE HOUSE

ALL fans are \$3 admission for the last regular season games of the season.